



For Immediate Release  
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### **Quad City Health Initiative Elects New Board Members**

The Quad City Health Initiative (QCHI) is proud to announce the election of two new Board members: Mr. Brad Martell and Dr. Cheryl True.

Mr. Brad Martell is the CEO of the Scott County Family Y. From his first position as an undergraduate youth sports official in 1979, Mr. Martell has continued his service with the YMCA in Kansas, Oklahoma, and Iowa for the past 38 years. In the past 5 years, Mr. Martell has worked to expand the facilities and membership of the Scott County Family Y. He earned a degree in physical education and recreation from Marymount College in Salina, Kansas. Mr. Martell is an avid handball player and enjoys spending time with his family.



Dr. Cheryl True is a family physician, and is focusing her work in the new field of Lifestyle Medicine. She is the Owner and Medical Director for True Lifestyle Medicine Clinic, based in Davenport. She is also a Certified Health and Wellness coach, and a CHIP (Complete Health Improvement Program) Facilitator. She earned a bachelor's degree in biology from Augustana College and a doctor of medicine from University of Iowa College of Medicine. Dr. True serves as a group leader for local chapters of Walk with a Doc and a PlantPure Pod "Heartland Rooted." Dr. True is a member of the Scott County Medical Society and involved in QCHI's Be Healthy QC Coalition.



"The election of these experienced community leaders will enhance our ability to create a culture of wellness that supports healthy eating and active living in the Quad Cities," says Mr. Decker Ploehn, QCHI Board Chair.

The Quad City Health Initiative is a cross-sector community partnership working to create a healthy community. A 25-member community Board oversees the organization, which was established in 1999. The Initiative seeks to be our community's recognized leader for creating collaborative action on health and abides by the core values of commitment, collaboration and creativity. Major financial support of the Quad City Health Initiative is currently provided by the generous direct and in-kind investments of Genesis Health System and UnityPoint Health-Trinity. Additional financial support in calendar year 2016 was provided by: Cardiovascular Medicine, Davenport Eye Group, Deere & Company, Mississippi Valley Surgery Center, Modern Woodmen of America, Califf & Harper, P.C., Community Health Care, Inc., First Midwest Bank, Hy-Vee Inc., ILLOWA Construction & Labor Management Council, IMC Construction, LTD., Lee Enterprises, Inc., Molyneaux Insurance, Palmer College of Chiropractic, Quad Cities Chamber of Commerce, Rock Island County Health Department, Scott County Health Department, United Way of the Quad Cities Area, and WaterMark Corners. For more information, please call 563-421-2815 or visit our website at [www.qchealthinitiative.org](http://www.qchealthinitiative.org).

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